

Amendments to the Specification:

Please amend the specification as follows:

~~Please replace the first full paragraph on page 2, lines 8-18, with the following rewritten paragraph:~~

A1
More specifically, a user can receive advertisement information about merchandise and services as service information by accessing a mobile portal site, which is managed by a carrier to provide service information, via the Internet. Fig. [[7]] 1 schematically shows the relationship between a mobile portal and companies and a radio portable terminal (user) which use the portal. In this case, "portal" indicates an Internet WWW (World Wide Web to be referred to as a Web) site which provides attractive contents and various services so as to let the largest possible number of users access it.

A2
Please replace the second full paragraph on page 19, lines 6-18, with the following rewritten paragraph:

Assume that an advertising agency sets new music release information as voice messages and Internet contents in the mobile portal [[4]] 41 in advance. In this case, a user sees the advertisement for this new music release information at the mobile portal [[4]] 41, and can listen to the corresponding released music or receive nearby store information on the basis of the positional information of the radio portable terminal 10. Since preference information is stored in the new database 25 every time a user accesses the portal, the carrier can add additional information such as a check period to the stored information and sell/provide the resultant information to the advertising agency.

A3
~~Please replace the paragraph bridging pages 20 and 21 (page 20, line 19 to page 21, line 7), with the following rewritten paragraph:~~

A 3

These acquired profile information and preference information are separated and encrypted to be stored in the databases 21 and 22, respectively (step S15). Obviously, as described above, such information is stored in the databases only when users have given their consent to the disclosure of information. In general, a user gives his/her consent to the disclosure of profile information, preference information, and the like when he/she makes a connection contract with a carrier. Alternatively, a selection item for consent to the disclosure of information may be set on the window displayed when a user accesses a mobile portal site through a ~~portable~~ portable terminal so as to allow the user to select it.